

Country 102.5's Send Me Backstage Experience 2019

WKLB-FM OFFICIAL CONTEST RULES

These rules apply to the Country 102.5's Send Me Backstage Experience 2019 contest ("Contest") conducted by Beasley Media Group, LLC d/b/a WKLB-FM ("Station"). **In addition, the General Contest Rules posted at www.country1025.com apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.**

1. HOW TO ENTER

- a. The Contest will begin on Saturday, May 18, 2019 and end on Friday, September 20, 2019.
- b. To participate in the Contest, visit one (1) of the following locations on the days and times stated below to receive an official 2019 Country 102.5 specialty "Send Me Backstage" t-shirt. Up to fifty (50) t-shirts will be distributed at each Event on a first-come, first-serve at the Station table. An entrant may only receive a t-shirt once during the entirety of the Contest.

On-Site Events (Each an "Event"):

- Saturday, May 18, 2019 @ Bernie & Phyl's located at 901 Broadway, Saugus Massachusetts 01906 from 12:00 PM Eastern Time ("ET") to 1:00 PM ET
- Saturday, June 8, 2019 @ Bernie & Phyl's located at 243 Daniel Webster Highway, Nashua New Hampshire 03060 from 12:00 PM ET to 1:00 PM ET
- Thursday, June 20, 2019 @ Loretta's Last Call located at 1 Lansdowne St, Boston Massachusetts 02215 from 6:00 PM ET to 8:00 PM ET
- Saturday, June 29, 2019 @ Bernie & Phyl's located at 272 Turnpike Road, Westboro Massachusetts 01581 from 12:00 PM ET to 1:00 PM ET
- Saturday, July 6, 2019 @ Bernie & Phyl's located at 180 Wood Road, Braintree Massachusetts 02184 from 12:00 PM ET to 1:00 PM ET
- Thursday, July 11, 2019 @ Loretta's Last Call located at 1 Lansdowne St, Boston Massachusetts 02215 from 6:00 PM ET to 8:00 PM ET
- Saturday, July 20, 2019 @ Bernie & Phyl's located at 240 New State Highway, Raynham Massachusetts 02767 from 12:00 PM ET to 1:00 PM ET
- Friday, July 25, 2019 @ Backyard Betty's located at 170 West Broadway, South Boston Massachusetts 02127 from 6:00 PM to 8:00 PM ET
- Friday, July 26, 2019 @ L Street Tavern located at 658 E Street, Boston Massachusetts 02127 from 6:00 PM ET to 8:00 PM ET
- Thursday, August 1, 2019 @ Backyard Betty's located at 170 West Broadway, South Boston Massachusetts 02127 from 6:00 PM ET to 8:00 PM ET

- Thursday, August 15, 2019 @ Baseball Tavern located at 1270 Boylston Street, Boston Massachusetts 02215 from 5:00 PM ET to 7:00 PM ET
- Wednesday, August 21, 2019 @ L Street Tavern located at 658 E Street, Boston Massachusetts 02127 from 6:00 PM ET to 8:00 PM ET
- Saturday, August 24, 2019 @ Bernie & Phyl's located at 901 Broadway, Saugus Massachusetts 01906 from 12:00 PM ET to 1:00 PM ET
- Thursday, September 19, 2019 @ Backyard Betty's located at 170 West Broadway, South Boston Massachusetts 02127 from 6:00 PM ET to 8:00 PM ET

Locations, dates, and times are subject to change and any changes may be announced on-air and/or posted at country1025.com as they become available.

c. There will be up to a total of thirty (30) Prize winners selected in the Contest.

2. ELIGIBILITY RESTRICTIONS

a. This Contest is open to all Station listeners who are 18 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in Massachusetts, New Hampshire or Rhode Island, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

3. PRIZES

a. Up to thirty (30) Prizes will be awarded. Each Prize winner will receive one of the following Prize options, at the sole discretion of the Station:

- Two (2) passes (for winner and one (1) guest) to meet one of the artists performing at the concert at which the winner is selected, subject to artist availability. Prize has no cash or other retail value.
- OR
- Two (2) tickets (for winner and one (1) guest) located: (i) in the front eight (8) sections of the Xfinity Center in Mansfield, MA OR (i) in the floor or loge 100's at Gillette Stadium in Foxborough, MA, depending on the location for the concert at which the winner is selected. ARV: \$80.00 to \$300.00 (exact value depends on the concert and venue).

b. If Prize winner receives two (2) passes to meet an artist and does not already hold tickets to the concert, winner will also receive two (2) tickets (for winner and one (1) guest) to that concert. **Winners do not need to have purchased tickets to the concert to be eligible to enter or win a Prize.**

c. Prize winners will be contacted outside the concert venue by a Station representative with details on how to claim prize. Failure to claim Prize by the specified time will result in forfeiture

of the prize. It is the winner's sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

4. SELECTION OF WINNERS

a. Up to thirty (30) total Prize winners will be selected as follows:

Up to three (3) winners will be randomly selected in the parking lot outside the concerts listed below from all eligible participants spotted by Station staff wearing the official 2019 "Send Me Backstage" t-shirt. Winner(s) will be selected outside the "ticket required" area and notified on-site before the concert begins. Winner(s) will receive one of the two Prize options noted above, as determined by Station personnel in their sole discretion. Winner selection is subject to confirmation of eligibility. Limit one (1) Prize per person during the Contest period, regardless of which concert they were selected at.

- Chris Young at the Xfinity Center in Mansfield, MA on Saturday, June 14, 2019
- Luke Bryan at Gillette Stadium in Foxborough, MA Friday, June 21, 2019
- Florida Georgia Line at the Xfinity Center in Mansfield, MA on Friday, July 12, 2019
- Brad Paisley at the Xfinity Center in Mansfield, MA on Saturday, July 27, 2019
- Thomas Rhett at the Xfinity Center in Mansfield, MA on Friday, August 2, 2019
- Hootie & The Blowfish at the Xfinity Center in Mansfield, MA on Saturday, August 3, 2019
- Dierks Bentley at the Xfinity Center in Mansfield, MA on Friday, August 16, 2019
- George Strait & Blake Shelton at Gillette Stadium in Foxborough, MA on Saturday, August 17, 2019
- Rascal Flatts at the Xfinity Center in Mansfield, MA on Saturday, August 22, 2019
- Jason Aldean at the Xfinity Center in Mansfield, MA on Friday, September 20, 2019

b. Odds of winning depend upon the number of eligible entrants wearing the designated t-shirt at each concert listed above.

c. Entrants do not need to listen to the Station but must be present to enter or win a Prize.

d. Decisions of Station management with respect to the Contest are final.

5. CONDITIONS

- a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at www.country1025.com.
- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at www.country1025.com.

- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 55 Morrissey Blvd., Boston, MA 02125, or by sending a self-addressed, stamped envelope to the Station.